

ORIGINAL ARTICLE

Health Literacy in Plastic Surgery: A Scoping Review

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Background: Health literacy of plastic surgery patients may affect surgical decisionmaking and perioperative outcomes. In addition to consulting a plastic surgeon, patients often refer to online-based resources to learn about surgical options. The aim of this scoping review was to identify evidence detailing the state of health literacy of plastic surgery patients and available resources to highlight areas of improvement for clinical practice and future research.

Methods: Utilizing PubMed and Web of Science databases, 46 eligible studies that analyzed health literacy in plastic surgery patients and readability of plastic surgery resources were included. Extracted characteristics from eligible studies included study size, type of analysis, findings, and conclusions.

Results: Regardless of plastic surgery procedure or subspecialty, resources presenting plastic surgery information to patients exceeded the American Medical Association and National Institutes of Health recommended sixth- to eighth-grade reading level. Plastic surgery patients demonstrated greater knowledge of preoperative indications and surgical benefits compared with postoperative outcomes and surgical risks.

Conclusions: Most health literacy research in plastic surgery focuses on readability of written internet-based resources as opposed to direct assessment of health literacy in plastic surgery patients. Plastic surgery resources exceed the recommended mean reading grade level. Dedicated efforts to recognize and accommodate a patient's level of health literacy in plastic surgery should be considered. (*Plast Reconstr Surg Glob Open 2022;10:e4247; doi: 10.1097/GOX.00000000004247; Published online 13 April 2022.*)

INTRODUCTION

Patient health literacy affects surgical decision-making and outcomes. Health literacy is the ability of patients to access, comprehend, and apply medical information.¹ In the surgical context, patient health literacy is leveraged in discussions about surgical details, risks, options for intervention, and postoperative regimens for optimal recovery. Limited surgical patient health literacy has been associated with decreased adherence to postoperative protocols, longer lengths of stay and time to recovery, and poorer surgical outcomes.² In a meta-analysis of 40 studies encompassing 18,895 surgical patients, 31.7% of patients were

From the *Department of Plastic Surgery, University of California, Irvine Medical Center, Orange, Calif.; †Natalie Barton Aesthetic Plastic Surgery, Dallas, Tex.; and ‡Department of Plastic and Reconstructive Surgery, The Ohio State University Wexner Medical Center, Columbus, Ohio.

Received for publication December 9, 2021; accepted February 10, 2022.

Copyright © 2022 The Authors. Published by Wolters Kluwer Health, Inc. on behalf of The American Society of Plastic Surgeons. This is an open-access article distributed under the terms of the Creative Commons Attribution-Non Commercial-No Derivatives License 4.0 (CCBY-NC-ND), where it is permissible to download and share the work provided it is properly cited. The work cannot be changed in any way or used commercially without permission from the journal. DOI: 10.1097/GOX.00000000004247 found to have limited health literacy.² This study, however, did not stratify for plastic surgery patients. Plastic surgery is a unique surgical specialty, as patients often decide for themselves which surgical procedures to pursue among many aesthetic and reconstructive options. Patients often refer to internet-based plastic surgery resources to guide decision-making and treatment plans in addition to consulting a plastic surgeon.³⁻⁶ A plastic surgery patient's health literacy can therefore have a direct effect on surgical outcomes and postoperative satisfaction.^{7,8} The purpose of this scoping review was to identify evidence detailing the state of health literacy in plastic surgery patients and available resources to help highlight areas of improvement in clinical practice and future research.

METHODS

A scoping review of health literacy in plastic surgery was conducted using the PubMed and Web of Science databases adhering to PRISMA guidelines (Fig. 1).⁹ Inclusion criteria entailed studies analyzing health literacy of plastic surgery patients, and literacy analysis of plastic surgery resources. Exclusion criteria included (1) qualitative analysis with no quantitative evidence; (2) reviews, expert opinions,

Disclosure: Dr. Jeffrey Janis receives royalties from Thieme and Springer Publishing. All the other authors have no financial interests to declare in relation to the content of this article. and editorials; (3) lack of availability online or in English; and (4) no reporting of health literacy in plastic surgery. Extracted characteristics from eligible studies included study size, type of analysis, findings, and conclusions.

RESULTS

Articles Included

Database search and review of article references revealed 46 eligible articles for inclusion in this scoping review (Table 1).^{8,10-54} These articles represented the spectrum of plastic surgery, including breast (22%), facial aesthetics (17%), general plastic surgery (13%), hand surgery (15%), f (9%), craniofacial (9%), lymphedema (7%), gender affirmation surgery (4%), lower extremity reconstruction (2%), and vascularized composite allotransplantation (2%) (Fig. 2). Of these 46 articles, 78% analyzed the readability of plastic surgery resources, and 22% analyzed the state of health literacy in plastic surgery patients.

Analysis of Readability of Plastic Surgery Resources

Patients increasingly refer to internet-based resources for medical and surgical information both before and after clinical visits. Patient-directed health information can play a critical role in patient understanding, health decisionmaking processes, and compliance with care plans.¹⁴ The American Medical Association and National Institutes of Health recommend patient-directed health resources be written at a sixth- to eighth-grade reading level to align with patient health literacy most optimally.55 Extensive research has therefore been conducted to evaluate the readability of internet-based resources using numerous tools based on word and sentence complexity/length, including commonly the Flesch-Kincaid grade level scale, SMOG index, and Coleman Liau index. In this scoping review, the 36 articles that assessed the readability of plastic surgery internet-based resources utilizing these tools demonstrated a mean reading grade level consistently higher than the eighth grade, regardless of the sub topic analyzed (Table 2).^{8,10-44}

In addition to readability, several studies also evaluated the understandability and actionability of internet-based plastic surgery resources utilizing the Patient Education and Materials Assessment Tool that appraises content, organization, layout, and use of visual aids. Understandability reflects the feasibility of patients of various backgrounds and health literacy levels to process the presented information. Actionability estimates a reader's ability to apply written information to a task, such as surgical decisionmaking. Chen et al demonstrated that while the mean understandability did not differ between implant-based and autologous breast reconstruction resources (62.5% versus 60.5%, P = 0.65), implant-based breast reconstruction resources had a higher mean actionability score (24% versus 19.5%, P = 0.04).¹⁰ When analyzing internet-based resources on gluteal augmentation and cosmetic botulinum toxin as further examples, the mean understandability scores were 51% and 62.8%, and the mean actionability scores were 18.9% and 36.2% respectively.^{11,26}

Takeaways

Question: What is the status of health literacy in plastic surgery?

Findings: Of the 46 eligible studies assessing health literacy in plastic surgery, 78% analyzed the readability of plastic surgery resources. Regardless of subspecialty or surgical procedure, plastic surgery resources exceeded the American Medical Association and National Institutes of Health recommended sixth to eigth grade reading level. Plastic surgery patients demonstrated greater knowledge of preoperative indications and surgical benefits compared with postoperative outcomes and surgical risks.

Meaning: Dedicated efforts to recognize and accommodate a patient's level of health literacy in plastic surgery may lead to improved perioperative outcomes.

Factors Associated with Readability

Several articles evaluated whether stratification of internet-based resources by certain factors influenced readability. For instance, Powell et al found that internetbased materials on breast reconstruction had higher mean reading grade levels on academic websites compared with nonacademic websites (13.04-13.64 versus 10.91-11.82, P = 0.04).⁸ Seth et al showed that lymphedema materials on conservative management had greater readability than those detailing surgical intervention (12.7 versus 15.6, P < 0.001).³⁰ In an analysis of internet-based resources on mastopexy, Vargas et al found that the mean reading grade level of materials detailing risks was higher than those explaining benefits of the surgical procedure (14.1 versus 11.6, P < 0.05).³⁷ Aliu et al demonstrated that the American Society of Plastic Surgeons (ASPS) and the Aesthetic Society (formerly the American Society for Aesthetic Plastic Surgery, or ASAPS) internet-based materials had higher mean reading grade level scores compared with the top 10 popular websites on plastic surgery procedures (P < 0.05).³¹ There was however no significant difference in readability when comparing materials for autologous versus implant-based breast reconstruction (12.4 versus 12.1, P = 0.65), cleft palate versus cleft lip (8.88–12.76 versus 8.61–12.32, *P* > 0.05), and top versus bottom gender affirmation surgery (13.0 versus 12.6, P > 0.05).^{10,15,24}

Resources Available in Different Languages

Several articles focused on the readability and cultural sensitivity of plastic surgery information presented in Spanish. In the analysis of online Spanish lymphedema resources, the mean reading grade level was 9.8, and the mean cultural sensitivity score was 2.27, which is below the recommended level of 2.5 by the Cultural Sensitivity and Assessment Tool.³⁸ Furthermore, the mean reading grade levels and cultural sensitivity scores of online Spanish materials on cosmetic surgery and breast reconstruction were 10.19 and 10.4, and 2.20 and 2.9, respectively.^{19,20} In this scoping review, Spanish was the only language besides English that was assessed in the context of readability of plastic surgery resources.

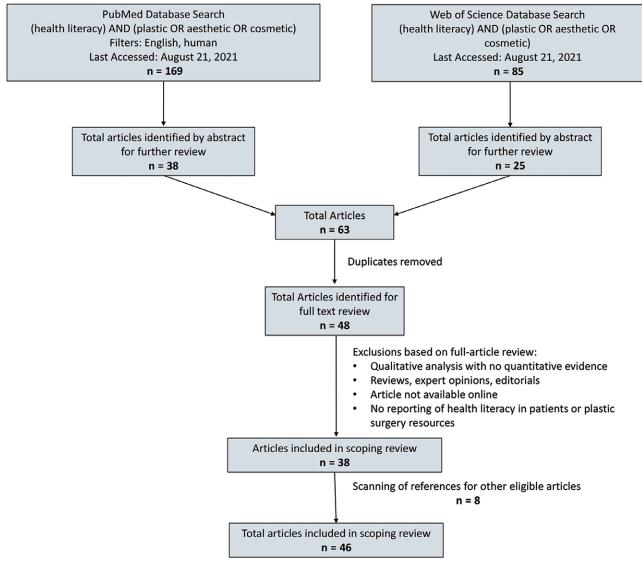


Fig. 1. Flowchart of selection process for articles included in scoping review.

Social Media

Social media is increasingly becoming a resource that patients utilize to access information on plastic surgery

Table 1. Distribution of Articles by Plastic Surgery Subtopicand Type of Analysis Conducted

Plastic Surgery Subtopic	No. Articles	Analysis of Readability of Resources	Analysis of Patient Health Literacy
General	6	3	3
Craniofacial	4	3	1
Facial aesthetics	8	8	0
Breast	10	10	0
Body contouring	4	3	1
Gender affirmation surgery	2	2	0
Lymphedema	3	3	0
Hand surgery	7	2	5
Lower extremity reconstruction	1	1	0
Vascularized composite allotransplantation	1	1	0
Total no. articles	46	36	10

procedures. Chen et al analyzed the readability of articles shared by top-rated tweets under the Twitter hashtag #plasticsurgery.³⁵ Of the 234 articles, the majority were academic journal articles (71%), with the remaining being patient information articles (29%). Full access and open-access journal articles that were shared had a higher mean reading grade level compared with patient information articles, though both exceeded the eighth grade level (17.7/17.5 versus 13.9, P < 0.0001). In this scoping review, Twitter was the only social media platform analyzed in relation to plastic surgery health literacy.

Evaluating Health Literacy in Plastic Surgery Patients

Varying levels of health literacy may impact the effectiveness of communication between patients and plastic surgeons during clinical visits.⁴⁶ In this scoping review, several articles assessed patient health literacy at the time of outpatient clinical encounters. Menendez et al administered the Newest Vital Sign (NVS) health literacy tool, which assesses an individual's ability to interpret and apply

- General
- Facial Aesthetics
- Body Contouring
- Lymphedema
- Lower Extremity Reconstruction

- Craniofacial
- Breast
- Gender Affirmation Surgery
- Hand surgery
- Vascularized Composite Allotransplantation

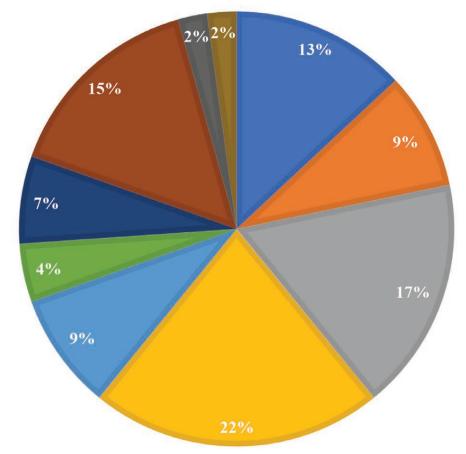


Fig. 2. Percentage of eligible articles by plastic surgery subtopic.

information depicted on a nutrition label seen on packaged food items, and a sociodemographic survey to 200 new hand surgery patients.⁵⁰ Forty-three percent of the patients had limited health literacy, which included 33% of the English-speaking patients and 100% of the Spanishspeaking patients. Factors associated with limited health literacy included advanced age per 10-year increase (OR 1.3, P = 0.037), lower income (OR 3.5, P = 0.010), and public/no health insurance (OR 3.1, P = 0.008). Roy et al similarly applied the NVS to 185 patients with Dupuytren contracture and found 44% had limited health literacy.⁵³ Decreased health literacy in these patients was associated with lower household income (P = 0.0006), immigration (P = 0.003), native language other than English (P = 0.03), increased age (P = 0.002), less education (P = 0.002), unemployment/retirement (P = 0.039), and other comorbidities (P = 0.039). In another study that audio-recorded

patients with limited health literacy determined by the NVS screening tool asked fewer questions about their therapeutic regimen (P < 0.001) and hand condition (P = 0.022).⁵¹ Health literacy measured by NVS in 112 new hand surgery patients, however, was not significantly associated with the time spent to acquire scheduled clinical visits (P = 0.13), or with patient satisfaction with clinical visits (P = 0.22).⁵² When evaluating patient health literacy during clini-

patient encounters during hand surgery appointments,

When evaluating patient health literacy during clinical encounters, physicians may often rely on subjective assessment rather than objective screening tools. In a 2014 national survey of American Society of Plastic Surgeons (ASPS), members aimed to assess plastic surgeons' perceptions of patient health literacy, 73.8% of respondents answered they assessed patient health literacy through general impression (62.2%), and patient employment

Plastic Surgery Subtopic	Reference	Resources Analyzed	Mean Reading Grade Level*
General	Johnson et al ¹⁹	10 websites	10.19
	Aliu and Chung ³¹	12 websites	11.9 (ASPS)
	5		12.0 (ASAPS)
			8.9–11.5 (popular sites)
	Chen et al ³⁵	234 tweeted articles	17.7 (full access)
			17.5 (open access)
			13.9 (patient directed)
Craniofacial	Wasserburg et al ¹⁵	143 websites (CP)	8.88–12.76 (CP)+
	wasserburg et al	144 websites (CL)	8.61–12.32 (CL)+
	Patel et al ³⁹	3 websites	13.8-15.2 (eMedicine)
	i atei et ai	5 websites	
			7.5–10.7 (FACES)
			11.9—13.8 (WCF)
	Sanghvi et al ⁴⁰	41 patient materials	9.89-12.98+
Facial aesthetics	Mehta et al ¹²	41 websites	10.42 (academic site)
			8.79 (physician site)
	Awal and Hills ¹⁷	200 websites	11.0 - 14.0 +
	Rayess et al ¹⁸	45 websites	10.6 (private)
			11.7 (other)
	Gupta et al ²¹	36 websites	6.9–13.9
	Barbarite et al ²⁶	32 websites	10.7
	Ziai et al ³²	50 websites	9.22-12.16+
	Santos et al ⁴²	10 websites	12.2+
	Misra et al ⁴³	17 AAFPRS patient materials	8.3-18.2+
Breast	Chen et al ¹⁰	20 websites	12.4 (autologous)
			12.1 (implant-based)
	Powell et al ⁸	97 websites	13.04–13.64+ (academic)
			10.91-11.82+ (nonacademic)
	Nnamani Silva et al ¹³	58 websites	10.7–11.4+
	Vargas ¹⁴	10 websites	10.7 - 15.8 +
	Doval et al ²⁰	10 websites	10.4 (academic)
			10.8 (private)
	Cheah et al ²²	20 websites	12.2 - 15.0 +
	Vargas et al ²³	10 websites	9.7—13.0+
	Kennedy et al ²⁷	10 websites	11.0
	Ricci et al ²⁹	12 websites	12.7—15.0+
	Vargas et al ³⁷	12 websites	13.3+
Body contouring	Oleck et al ¹¹	10 websites	13.0
	Vargas et al ²⁵	80 articles	13.6+
	Phillips et al ²⁸	10 websites	8.7-15.2+
Gender affirmation surgery	Kiwanuka et al ²⁴	Online search	12.6–14.2+
	Vargas et al ³⁶	10 websites	14.7+
Lymphedema	Seth et al ³⁰	12 websites	12.6
	Tran et al ³³	10 websites	14.0
	Johnson et al ³⁸	10 websites	9.8
Hand surgery	Hadden et al ⁴¹	77 ASSH patient materials	9.3+
	Santos et al^{44}	10 websites	9.7 - 14.4 +
Lower extremity reconstruction	Hughes et al^{34}	10 websites	12.2
Vascularized composite	Noel et al ¹⁶	23 websites	13.95+
allotransplantation			

Table 2. Analysis of Readability of Resources

*Modalities utilized to assess readability varied among articles (eg, FKGL, SMOG).

+Multiple analyses conducted in article for assessment.

characteristics (37.3%).⁴⁶ When counseling patients, plastic surgeons employed the following methods: lay terminology (94%), pictures/diagrams (84.6%), and teachback strategies (8.1%). Sixty-two percent of plastic surgeon respondents reported spending at least 20 minutes counseling new patients with these methods. In another survey of 21 plastic surgeons, 67% agreed they had difficulty communicating with patients of different cultural backgrounds and, 29% stated they had educational material available to offer to low health literacy patients.⁴⁹ Of these plastic surgeons, 71% were unaware of hospital policies to support low health literacy patients, and 76% reported they would be interested in learning how to improve communication with patients.

A few studies surveyed patients on their understanding of internet-based plastic surgery resources. Hoppe et al administered two surveys to 100 patients to assess comprehension of ASPS and The Aesthetic Society (ASAPS, at the time of the study) internet-based materials on breast reconstruction and rhinoplasty, with specific focus on preoperative indications and perioperative outcomes.⁴⁵ The mean number of correct answers out of five questions was 3.56 for the rhinoplasty survey and 3.26 for the breast augmentation survey, with no significant difference in scores between ASPS and The Aesthetic Society materials (P > 0.05). Patients scored higher on questions regarding preoperative information compared with postoperative outcomes and complications (76.5% versus 62.7%, P < 0.001). In another study, 60 parents of cleft patients completed a survey assessing comprehension of materials available on ASPS and American Cleft Palate-Craniofacial Association websites about the cause, surgical management, and perioperative care of their child's cleft condition. The mean score was 4.35 out of five questions, with no significant difference between ASPS and American Cleft Palate-Craniofacial Association materials (4.4 versus 4.29, P < 0.05). On multivariate analysis, level of education, ethnicity, and income were not associated with parent test scores (P = 0.38, P = 0.15, P = 0.3).

Several studies retrospectively characterized patient communication with plastic surgeons regarding their clinical encounters. Cho et al analyzed patient inquiries sent to the plastic surgery clinic during the perioperative period of postbariatric body contouring surgical procedures.⁴⁸ Of the 212 communications identified, 167 (79%) were postoperative concerns regarding the surgical site (38%), medications (10%), and activity restrictions (10%). Fifty-seven percent of these concerns were resolved with patient re-education, but 16% required inperson evaluation. When 106 patients were surveyed about their communication with plastic surgery providers, 51% agreed that better communication with their provider would improve their health status, and 14% agreed provided written instructions were difficult to understand.⁴⁹ Moreover, Tarabochia et al found that 78% of new hand surgery patients preferred a more active/collaborative role rather than a passive role during clinical encounters. In this study, preference to have an active decision-making role was not associated with health literacy assessed by the NVS assessment tool (OR 1.0, P = 0.93).

DISCUSSION

Though patient health literacy can affect surgical decision-making and outcomes, there is limited evidence of dedicated efforts to assess and accommodate patient health literacy in plastic surgery. The majority of health literacy in plastic surgery research focuses on readability of written internet-based resources as opposed to assessment of the reading grade levels or other measures of health literacy directly in plastic surgery patients. The available evidence demonstrates that the readability of plastic surgery resources does not meet recommended guidelines by American Medical Association and National Institutes of Health to be presented at a sixth- to eightgrade reading level, and that plastic surgery resources have subpar actionability, with scores commonly below 50%. Plastic surgery patients are therefore referring to unclear and complex materials that may provide confusion and hesitancy. Interventions to improve readability of materials may include shorter/simpler words and sentences, use of visual aids, improving access, and cultural sensitivity of resources in languages other than English, and inclusion of references on websites (Fig. 3).^{10,20,21,41} Efforts to improve readability of patient-facing materials may also extend to plastic surgery informed consent documents and the newly instated breast implant checklists.⁵⁶ Future research may consider investigating whether interval efforts have been made to improve the readability and quality of internet-based plastic surgery resources by institution and plastic surgery society websites.

Plastic surgeons typically rely on subjective perceptions of patient health literacy based on overall impression and patients' education/occupation. In this scoping review, limited health literacy was associated with low income, less

education, lack of insurance, increased age, comorbidities, and native language other than English. Although several hand surgery studies demonstrated the use of a health literacy screening tool with the NVS, a health literacy assessment tool has not been adopted on a large scale in plastic surgery. Although a screening tool may identify patients with limited health literacy more accurately and help guide communication during clinical encounters, the use of the same may add clinical time and risk patient embarrassment and stigmatization.53 Future research may consider investigating whether the level of health literacy measured by screening tools such as the NVS are associated with perioperative outcomes in plastic surgery patients.

The majority of patients prefer to play an active/collaborative role with surgeons during clinical encounters. Rather than relying on quick heuristics based on risk factors or a screening tool to identify limited health literacy, plastic surgeons may practice a collaborative approach to communication to better identify gaps in knowledge by addressing patient questions, and to guide surgical decision-making by resolving specific concerns. Evidence in this scoping review showed that patients typically have decreased understanding of postoperative expectations, surgical details, and surgical risks when compared with conservative management, preoperative indications, and surgical benefits. Plastic surgeons may consider devoting greater efforts to discuss these topics with patients during clinical encounters and to provide resources with high readability for patients to reference during their surgical journey. To achieve this aim, plastic surgeons may also consider offering patients decision aids in surgical planning. Several studies in breast reconstruction have shown that the application of decision aids in preoperative consultations improved patient knowledge, increased confidence about surgical decisions, decreased anxiety, and enhanced satisfaction with postoperative results.⁵⁷⁻⁶⁵ These tools included personalized risk assessment for perioperative complications, visual aids, interactive digital modules with quizzes, videos, and oral presentations. Providing patients with access to decision aids and video education tools before clinical consultation may improve the quality of patient-plastic surgeon communication and surgical decision-making. Moreover, several guidelines on how to provide patients with health information to promote patient education have been shared. For instance, the American Academy of Family Physicians recommends a practice maintain an adequate supply of patient education materials of all types, including written, audiovisual, and computer-based. These materials should be tailored to the appropriate reading and comprehension level, to the learning style, and to the cultural and ethnic diversity of the patient.⁶⁶ The Agency for Healthcare Research and Quality advises practitioners to ensure patients know how to access accurate internet resources and how to use audiovisual materials that are recommended.⁶⁷ Resources provided to and recommended to patients should be monitored regularly and modified according to patient feedback. Importantly, these health information tools are a supplement and not a substitute for patient-physician discussions about treatment plans.

Methods to Improve Readability of Plastic Surgery Resources

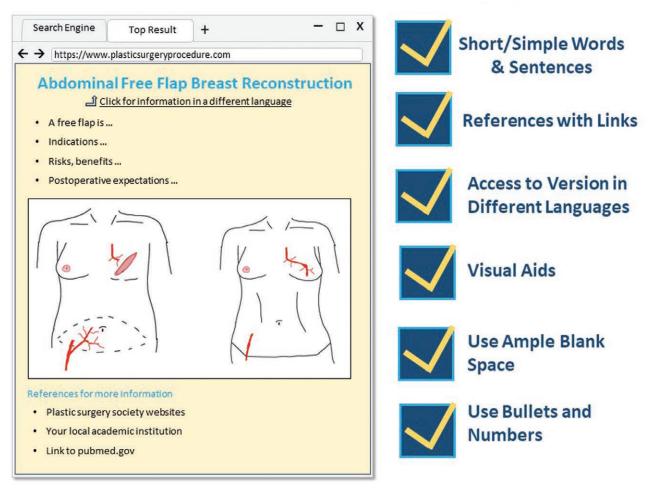


Fig. 3. Infographic illustrating methods to improve readability of plastic surgery resources.

Strengths and Limitations

This scoping review summarizes the evidence of health literacy analyzed in plastic surgery resources and patients, and highlights areas of improvement in clinical practice and future research. Although a thorough review of the literature was conducted to identify eligible studies meeting inclusion and exclusion criteria, there may have been additional eligible studies that were not captured in our search. Among the eligible studies, there was heterogeneity in types of analyses and quantitative measures conducted across the spectrum of plastic surgery subspecialties, which precluded pooled analysis.

CONCLUSIONS

Patient health literacy influences surgical decisionmaking and outcomes. Forty-six eligible studies analyzing health literacy in plastic surgery patients and readability of plastic surgery internet-based resources were included in this scoping review. Seventy-eight percent of eligible articles analyzed the readability of plastic surgery resources. Plastic surgery resources exceeded the recommended mean reading grade level regardless of subspecialty or surgical procedure. Plastic surgery patients exhibited greater knowledge of preoperative indications and surgical benefits compared with postoperative outcomes and surgical risks. Both plastic surgeons and plastic surgery patients reported that better communication would improve overall patient health outcomes.

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